

marissa glantz

hey there, i'm marissa! I'm an art director and designer with over 5 years of agency experience. I have a knack for colorful compositions, outside-of-the-box thinking, and quick, creative problem-solving.

contact

marissaglantz.com
(314) 401-4220
mbglantz@gmail.com

education

Bachelor of Arts | Butler University
AUG 2016 - MAY 2020

Majors: Digital Media Production +
Strategic Communication

Minors: Creative Design + Advertising

skills

Adobe Creative Suite
Figma
Microsoft Office
Premiere Pro
Lightroom
Photography
Campaign development
360° Integrated Marketing
Creative Strategy
Cross functional collaboration
Creative conceiving & ideation
Project & timeline management
Making people laugh
Dependable as heck
Humble ;)

marissaglantz.com

*please contact me for additional or specific work examples

art director | Moosylvania

JAN 2023 - PRESENT

- ✦ Effectively lead + oversee creative conceiving and ideation for integrated marketing campaigns from initial brief through final execution.
- ✦ Lead designer for Impossible Foods, Pink Whitney, New Amsterdam Vodka, Soonhari, E&J Brandy, ViBE, and a portfolio of Luxury Spirits.
- ✦ Create and design full suites of compelling visual elements for programs ensuring consistency including but not limited to social, digital, email, web, paid media, retail displays, OOH, on-premise, and experiential.
- ✦ Meet and exceed all briefs while maintaining deadlines and fostering a collaborative environment.
- ✦ Maintain high quality creative standards while balancing client objectives, budgets, and production requirements.
- ✦ Present concepts and creative rationale to clients and stakeholders, incorporating feedback into successful campaign executions.

jr art director | Moosylvania

MAR 2021 - JAN 2023

- ✦ Supported my creative director on projects across all brands and various platforms.
Brands: Stratusphere Gin, John Frieda, LIQS, Barefoot Wine, Rumchata, RumHaven
- ✦ Ensure designs and photography met brand guidelines and were consistent across all channels.
- ✦ Effectively communicated with all cross-functional team members to drive cohesive, brand-forward projects from concept to completion.

graphic designer | Raising Sails Marketing

MAY 2020 - MAR 2021

- ✦ Collaborated and supported the design team on marketing campaigns from brainstorming to execution.
- ✦ Conceptualize and lead client photoshoots for digital, social, and retail use.
- ✦ Ensure all marketing content aligned with overarching strategy for a number of locally owned small business.